# **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.79

Return Postage Guaranteed

### McMahon Co.

Feeds, Garden & Field Seeds

Phone 921

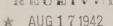
Rapid City, South Dakota

SEC. 562, P. L. & R.

#### POSTAGE PAID

Rapid City, S. D. PERMIT NO. 5

LIBRARY





U. S. Department



# PURINA • CHOWS and FEEDS



Purlna Chows are outstanding feeds regardless of where they are sold, because they have quality, and when fed property, produce results at less cost. We do not ask you to set up an expensive experiment plot on your farm to do the experimenting which is costly to you but cheen for the feed manufacturer. With Purlna all we ask is that you feed it right and the results will be amazing.

Ask for our free poultry hook on how to raise chicks right. Purina Chows are outstanding

#### POULTRY FEEDS

	25'8	50's	100's
Chick Startena	\$1,25	2.40	4.65
Broiler Chow	1.10	2.15	4.15
Chick Growena	1.15	2.20	4.20
Ch'k Grow Chow	1.25	2.40	4.65
Fatena	90	1.70	3.25
Layena		1.95	3,85
Lay Crow	. 1.00	1.95	3.95
Breeder Lay Cho	w1.15	2.25	4.40
Family Flock	1.00	1.95	3.75
Turkey Startena	1.30	2.85	5.00
Turkey Growens	1.10	2.10	4.00
Turkey Breeder	1.20	2.35	4.60
Trk'y Grow Chov	v 1.10	2.15	4.15

### Dairy & Stock Feed

No more messing around cleaning buckets that cause scours. Calf Startena is a dry feed which is fed like grain and gives better results than old methods.

mine 2												
Blue S	heep	(	Ch	e	k	er	'S					2.95
Omolen	e (h	01	86	1)								3.40
Bulky	Las											3.10
Calf St												
Calf Cl	10W	M	1			1.0	65		3.	.20	0	6.25
Dog Cl	iow.	5	1b		.5	5	2.	30		4.3	50	8.90
Fox C	how											6.55
Rabbit	Cho	w										3.60
Goat C	how											3.90

Ask for Ton Prices on Cattle Cubes, Soy Bean Cubes and Cotton Cake

#### Oyster Shells & Grit

Overton		25's	50's	Sk.
Oyster		.35	.65	1.00
Calcite				.95
duartz,				.90
Calciun	Fine	 		60

### Hay

Prairie	Hay				 14.00	
Alfalfa Straw,	Hay per b	ale		 	 14.00	\$80 .45

#### Posts

					Ea.	100's
61/2 ft. posts	 				.20	\$21.00
8 ft. posts .			*		.34	36.00

### Wood and Coal

Owl King Lump ...... \$11.50 Chunk Wood (.35 ewt.) or 6.00 Stoker Coal ..... \$.25 Prices for wood and coal are Prices for wood and comments for both for and for delivery in city.

### Registered Brands

Our registered Brands poultry



and dairy rations are giving a good account of themselves in increasing egg and milk production. A trial order will convince you that once tried means a satisfied custo-

Look for "Registered Brands" Trademark-Your Guarantee of

### Registered Brands Feeds

	2:	5'8	50's	100's
Laying Mash Chick Scrate	18%	.90	1.60	8.10
Chick Scrate	h	.70	1,20	2.25
Dairy Ration	18%			2.00
Hea Scratch		.60	1.00	1.80

### Sanitation Products



Chek-R-Tabs .... .25 .50 1.00

Purina Chek-R-Tabs

Purina Chek-R-Tabs are the only drinking water tablets that do all three jobs:

1. Water disinfectant,
2. Fungleide,
3. Bowel astringent
4. dilution of one Purina Chek-R-Tab to a quart of poultry drinking water will kill the germs causing Pullorum Diseases, Typhoid, Para-Typhoid, Cholera and Infectious colds (Corzya) within an exposure period of five minutes.

If you are having trouble with siekness among your postery, we would suggest trying CHEK-R-TABS. They work like magic,

Purina Chlorena, 3 lb. can . 1.00
Purina Chiorena 1 lb. can50
Purina Cre-So-Fee, pt60
Purina Cre-So-Fec, qt 1.05
Purina Cre-So-Fec, gal 2.75
Purina Kol-Tar-Kil, qt70
Purina Waterer 1.25
Chowder Hopper 1.50
Chek-R-Ton, lb35 3 for 1.00
Roost Paint 1/2 pt 1.05
Chlorena Duster35 & .50
Carbolineum gal 1.75

### Insecticides

Purina Fly Spray (hse) p	t40
Purina Fly Spray (hse) a	t65
Purina Fly Spray (hse) ga	
Purina Fly Spray 5 gal	
Purina Fly Spray gal	
Apex Ant Killer	
Purina Lice Powder	30
Insect Powder	25
Sprayer, lge	
Sprayer Small	30 1

### Smoke Salt



own meat—the kind that makes your mouth water to even think 

Ment Pump Gun ...... 1.50 Tenderquick, 10 lbs, ..... 1.75

### Swift's Mineral Supplement

A high--class mineral supplement fairly priced, as we do not believe in profiteering just be-cause there is a war. Stockmen that feed our min-eral report excellent results.

#### YOU GET QUALITY AND PRICE

when you buy McMahon's "RE-GISTERED BRANDS" feeds and Seeds.

### Grain and Feed

	(Ask for ton prices)	
	Less than 50 lb. lots add 20c	per
	ewt.	
	No. 2 Yellow Corn	1.60
	Fine Ground Corn	1.70
	Cracked Corn	1.70
	Wheat	1.90
	Cracked Wheat	2.00
ļ	Barley	1.45
	Chop Feed (Oats & Corn)	1.60
į	Chop Feed (Oats, Corn	
	Barley)	1.50
	Milo	1.40
	Feed Millet	1.40
	Feed Cane	1,25
	Mill Food	

#### mill reed

	BAGS INCLUDED	
	Middlings or Shorts	2.00
Bran	& Shorts Mixed	1.95
TYLEST		1.95

### Concentrates and Miscellaneous

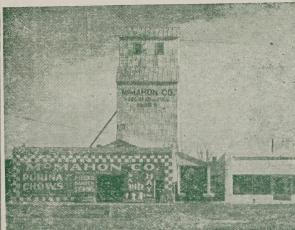
We will be glad to give you, without cost, formulas to mix chocentrates with your own grains to give better results, and we will grind and mix same for you for a small cost.

32 per cent Chowder ..... 5.30

34 per cent Cow Chow	4.10
Hog Chow Supplement	4.75
Sow & Pig Supplement	4.85
Cottonseed Meal	2.95
Linseed Meal	3.00
Soy Bean Pellets	2.95
Soy Bean Meal	2.95
Buttermilk, Dried	
Swifts Mineral Feed	3.25
"ankage, sacks included	3.77
Meat Scraps	4.94
Alfalfa Leaf Meal	2.98
Alfalfa Meal Feeding	1.10
Gr. Limestone per lb02 .	
the Limitestone per the ton ,	
Bone Meal (Steamed)	4.04
Sulphur Flour	4.50

### Stock Salt

Water	Softe	ne	r												8	1.05
Royal	Crysta	11	H	ł	a	y		8		S	t	0	C	k		1.00
Crushe.																
Lump	Rock,	to	n		\$	1	5.	.5	0							.90
Minera																
Indized	Blox															.87
White																
Sulphu																
Bloat :	Salt			*												2.75





### McMAHON COMPANY'S "Registered Brands" ANNUAL PRICE LIST

Garden seeds are all quoted postage paid, and shipments will be made the same day your order is received. We allow postage off on all seeds taken from store.

All our garden seeds are selected and grown under climatic conditions suited to this climate and will give excellent results under average conditions if planted GARDEN

SEEDS



129/W 13 4MBLAKTE かいい 5+B \* 主かってきた も のこのでにまついればらいない。 100/04/2 34 80 ~ 10

FIELD

SEEDS

For the past forty-five years it has been our policy to supply our customers with high-quality seeds and feeds at lowest possible prices.

Registered Brands seeds are absolutely fresh and can be depended upon to be of a high percentage of purity and germination, which aids you in buying seed that will be accepted on the Government Program,



	1/4		- 1
	1b	. 1b	. 1
Impr'ved Golden Wax	10	25	1.1
Pencil Pod Blk. Wax .1	10	.25	1.1
Plentiful	10	.25	1.
Burpee's St'less Pod .1	10	.25	1.1
Kentucky Wonder	10	.25	1.1
Henderson Bu'h Lima.	10	.25	1.1
Navy Beans	05	.10	of
Chile Beans	05	.10	4





		,	
	Pkg.	1/4 lb	. 1b.
Crosby's Egyptian	.10	.50	1.75
Detroit Dark Red	.10	.50	1.75
Swiss Chard Silver	.10	.50	1.75
ild'n Tankard Stk.	.10	.25	.90

### Brussels Sprouts Dwarf Improved Pkg. 1/4lb. lb.

### Cucumbers



	Pkg.	1/4 lb.	11b.	***-
everbearing Micago Pickling mp. Long Green	.10 .10	.35 .35 .50	1.25 1.25 1.80	So'pt Rd. Glb
Carly Wht. Spine	.10	.35	1.25	Rvr. Swt. Spanh

#### Lettuce

		I mp.	74 100.	***
Bl S'ded	Simpson	.10	.25	.70
Prizehead		10	.30	.90
Imperial	847	.10	.50	1.6

### Cabbage



	Pkg.	1/411
Golden Acre	.10	.9
Copenhagen Mkt	.10	.9
Ferry's Holland'r	.10	.9
Early Flat Dutch	.10	,9

# Carrots

Pkg. 1/410 hantenay	•
	b
hantenay Rd. Core 10 16	H
	H
Danvers Half Lg10 1.0	H
x Heart	H

	Herbs		
ili		.10	.30

#### Muskmelon

Pkg.	1/4 lb.	316.
10	.35	1.20
	,35	1.20
	.35	1.20
	.35	1.20
	10 ) .10 .10	10 .35 .10 .35 ) .10 .35 .10 .35



			* -	-		
So'pt I	ad. G	lb			Pkg.	1.30
So'Pt.	wn.	GID.				Out
Yellow	Glol	e				Out
Phil S.						Out
Rvr. S	wt.	Span	h			Ont

### Nasturtium and Sweet Peac

	SWEELIC	as	
		Pkg.	
а	Dwarf Mixed	.10	.50
	Tall Mixed	.10	.50
	Gl Gleam Hybrid	.10	.50
ı	Sper, Superb St Peas	.10	.50

#### Parsnips

Pkg. 1/4lb Hollow Crown ..... 10 Parsley

Ch,	Moss	Curl	A	Pkg.	1/4
		Per	ners	2	

	- A A		
		Pkg.	(
Oakview	Wonder	.10	



	14	A 1.	4 -
	1/2 lb.	11b.	511
	American Wonder15	.25	1.0
	Little Marvel15	.25	1.0
	Everbearing		
в	Laxtonian	.25	1.0
	Alaska	.25	1.0
	Dwarf Telephone15	.25	1.0
	Dwarf Grev Sugar15		1.0

### Pumpkin

			Pkg.	1/416.	11h
Conn. Field .			.10	.25	
Japanese Pie			.19	2.5	,90



	Pkg.	3/4 lb.	11b
E'ly earl't Globe.	.10	.30	.9:
French Breakfast		.30	.9:
Crimson Giant .		.30	.9:
White Icicle	.10	.30	.93
Wh Tip Se Turnip	.10	.30	.9:

### Rutabaga

Pkg. 1/4 lb. 11b

Salsify

Sandwich Island ,10 ,40 1,25

# Squash

Warty Hubbard . .10 .35 1.10 Table Queen . .10 .30 1.90 Yl Sum Crkneck .10 .30 1.00

### Spinach

	msdale Zealand			Pkg. .10	,35	
					- 1-	





Golden Hummer, 60 day .20 .95 Golden Bantam, 78 day .20 .95 Golden Sun hine, 70 day .20 .95 Golden Sun hine, 70 day .25 1.15 Gd. Hum Hybrid 60 day .25 1.15 Golden Cross Hybrid . . .25 1.15

#### Tomatoes



Earliana         10         1.00           John Baer         .10         1.00           Bison         .10         1.00           Bonny Best         .10         1.00           Stone         .10         1.00		Pkg.	1/4 lb.
Earliana     .10     1.00       John Baer     .10     1.00       Bison     .10     1.00       Bonny Best     .10     1.00       Stone     .10     1.00	Ground Cherry	.10	1.10
John Baer     .10     1.00       Bison     .10     1.00       Bonny Best     .10     1.00       Stone     .10     1.00	Earliana	.10	1.00
Bonny Best	John Baer	.10	1.00
Stone	Bison	.10	1.00
Stone		.10	1.00
Pritchard		.10	1.00
	Pritchard	.10	1.00

### lurnip

-		
Pkg.	1/4 lb.	11
.10	.20	.4
.10	.25	.5
.10	.25	8
	.10 ,10	.10 .20 .10 .25

#### Watermelon

II atti	1116	101		
		1/4 lb.		
Dixie Queen	.10	()	.75	3.75
Coles Early	.10	.20	.60	2.25
Kleckley's Swt.	.10	,20	.60	2,25
Tom Watson	.10	,20	.60	2.25
Stone Mtn	.10	,20	.60	2,25
Fordhook Early	.10	.20	.60	2.25
Golden Honey .	.10	.20	.65	2.50
Early Kansas	.10	.20	.65	2.50
King & Queen	10	.20	.65	2.50
R'd Light Green	.10	20	.65	2.50

### Black Hills Alfalfa Seed

We are overstocked on Alfalfa Seed for this time a year, and are offering

99 PER CENT PURE SEED 76 PER CENT GERMINATION

Noxious Weed Free at

### \$15.00 per cwt.

while it lasts. Place orders promptly

### Vigoro

Feed everything you grow



	100	lb.		84.00
	50	lb.		2.50
	25	1b.		1.50
RO	10	1b.		.85
3	5	lb.		.45
16	1	1b.		.10
	Vig	oro	Tablet	s .10

10-20-0 Fertilizer Vigoro Spreader, 16 in. ... Vigoro Spreader, 14 in. ...



### McMAHON COMPANY

RAPID CITY, S. DAK.

STURGIS, S. DAK.

GARDEN AND FIELD SEEDS. FEEDS Discialmer: The McMahon Co. Gives No Warranty, Express or Implied as to Description, Quality, Productiveness or any other matter, of any seed it sells, and will not be responsible for the crop.

### ALFALFA SEED



### THE MORTGAGE RAISER

## We have just installed new seed-cleaning equipment which enables us to put out a superior prod-uct second to none, Eliact second to none. Eli-minate waste and cut seeding costs by planting seeds with high purity and germination. Besides your yields will be larger than those of your neigh-bor who plants just any old seed.

old seed.
All of our alfalfa seed was produced in the Black Hills districts of Montana, Wyoming and Dakota, All lots of alfalfa handled by us are verified as to origin by the U. S. Department of Agriculture.

All bags are sealed with tags showing complete analysis as to nurity, rermination and the seed is guaranteed free from nox-lous weeds.

TOP BRAND represents the highest quality ob-tainable, 99.25 Purity, WESTERN RRAND is high quality, carefully selected and is good val-

ue for the money, per cent Purity. BUFFALO BRAND is the lowest in price consis-tent with desirable re-sults. 98 per cent Purity

or better.
REGISTERED seed is grown and handled according to the rules of the S. D. Crop Improve-

ment Association who guarantee its genuine-

ness,
GRIMM AND COSSACK alfalfa other than Registered Blue Tag or Red
Tag seed, in most cases
are produced from fields
trace their origin to
fields registered at this
fime or to fields of the
original planting. Affidavits of genulmenses
us to issue certificate
us to issue certificate us to issue certificates guaranteeing true va-

BLACK HILLS ALFALFA

#### Cossack

Registered Blue Tag.	Cwt.
Top Brand	36,00
Western Brand	35.00
Western Brand	32.00
Off Grade	Out

#### Grimm Registered Red Tag. Out Top Brand .... Out Western Brand ... 33.00 Buffalo Brand ... Out

Mont., Wyo., Dak. No. 12

Top Brand ...... 32.00 Western Brand .... 30.00 Buffalo Brand .... 26.75

#### Lawn Grass and Clover

				10lb.
3	Blue Grass	.30	.25	.24
1	Rye Grass	.20	.15	.14
	Redtop Grass		.21	.20
	Bent Grass			1.00
	Top Lawn Mix			,33
	Buffalo Mix			
	Wht. Dut. Clv'r	,90	.88	.88

### Flax Seed

Wilt Resis't B. H. Flax,

### BUY THE BEST

Insist on seeds put up in REG-ISTERED BRANDS" bags, with seed analysis tags attached. It is your guarantee of quality.

#### Clover

		11	lb. 1	1001b.
White	Blossom	(Top).	.13	10.00
ellow	Blossom	(Top).		10.00
Alsike	Clover .			29.00
Red Cl	over			25.00
rimoth	y-Alsike	(80-20)	.15	13.50

### Field Crop Seed

Ton Prices are Lower	
Per (	Cv
Thatcher Wheat, per bu	0
Durum Wheat, per. bu	1.
Marquis Wheat per bu.	
Correct per nu.	1
Ceres Wheat per bu	1
Winter Oats	1
Brunker Oats	î
	1.
	1
Trebi Barley	1
vervet Barley	1
Spartan Barley	1
Snoltz	
Speltz	2
Fall Rye	1
Rosen Fall Rye	0

CERESAN			
Ceresan, now improved for wheat, barley, and oats. Easily and quickly applied, 1 lb. treats			
32 bu. Size Price			
1 lb. tin			

#### SEED CORN

Per	bu.
B. H. Yellow Dent	1.50
3. H. White Dent	1.50
'alconer Dent	1.50
talhhow Flint	1.50
ru Kost Hybrid	4.50
quaw	1.50
DeKalb Hybrid	8.50
outh Amer. Poncorn 10 Cart	0.00

#### FORAGE SEEDS

This year we are again recommending that every farmer plant a few acres of Sooner Milo a grain almost equal to corn in a feeding value. It matures early, is more drought resistant than corn, and has proven satisfactory as a feed for all kinds of livestock and poultry.

Less	thai	1
100	1b.	CAA
ow Acid Cane	.05	2.0
ow Acid Cane, Blue 7	0.05	4.
lack Amber Cane	.02	1.
range Cane	.02	1.5
fixed Amber Cane	.02	1.5
olby Milo	.02	1.
arly Kalo	.02	1.
ooner Mile	.02	1.
affir Sweet Stalked	.02	1.
arly Fortune Millet	.02	1.
coco or Hog Millet.	.02	1.
erman Millet	.03	2.
iberian Millet	.03	2.
un Flower	.20	12.0
warf Essex Rape	25	23.
Vhite Wonder Millet	.02	2.
urst Millet	5:0.	9.1

### Field Grasses

	lb.	Cwt.
othy	.10	8.25
an Grass (Texas).	.05	3,50
an Grass (So. Dak.)		
me Grass	.20	18.00
stern Wheat Grass.	.20	17.00
sted Wheat Grass .	.20	17,00
rway Crs'td Wh. Gr.	. 25	17.00
ma Grass	.21	20.00

### YOUR ATTENTION, PLEASE!

In these days of fast changing world events we ask that you place your orders promptly to avoid price changes, Practically all seeds will show advances as the season advances and new stocks are required to fill in.

The prices on this list change frequently, therefore prices quoted are subject to change without notice. Shipments will be made at price in effect the day order is received. Bags extra, 10e each for burlap or 40e for seamless.

Prices are quoted F. O. B. Rapid City. except Garden Seeds which are prepaid and out-of-town orders will be delivered to the post office, truck or railroad depots free of charge. 2 per cent State Sales Tax should be added on all seed orders within the state. We will ask that when mailing orders you include enough to pay for tax and bags. If not, same will be deducted from your order, and shipments made accordingly.

### We Meet Any Published Price, Quality Considered

If any merchandise listed in this catalog is advertised elsewhere at any lower price—we'll guarantee to meet that price—or beat it! Just tell us or

send in the name of the publication, page number, and date, if any. Remember always-"We will not Knowingly Be Undersold."

### McMAHON'S BABY CHICKS

There is a difference between PURINA EMBRYO—FED chicks and just ordinary chicks. Better breeding plus Purina Embryo—Feeding equal the most profitable chicks you can buy. REMEMBER—It is an established fact that you cannot buy good breeding at a low price, and it costs you less to raise high quality chicks than it does to raise cheap chicks. We will be glad to furnish the names of flock owners who beught our chicks last year.

Place orders promptly for Purina Embryo-Fed chicks; some strains already are sold out

Purina	Rusks	Purina	
Embryo		Embryo	
Fed	Reliable	Fed	Reliable
Chicks	Chicks	Chicks	Chicks
White Leghorns	8.50	CHICAN	Carren
Barred Rocks	9.00	White Giants	10.00
White Rocks 9.75	9.00	L. Brahmas 10.75	
White Wyandottes 9.75	9.00	Blk. Aust'ralorp 13.00	
Buff Orpingtons 9.75		Heavy Assorted	8.00
R. I. Reds 9.75		HYBRIDS	
Buff Minoreas	9.00	Austra Whites 9.75	
New Hampshires 9.75		Rock-Legs 9.75	

Prices on poults and sexed chicks will be furnished upon request. TERMS: Cash with order or C. O. D. Shipped prepaid if each accompanies order; if shipped C. O. D., send two cents per chicks with your order, balance due plus shipping charges which you are to pay C. O. D. Save shipping charges by sending each with your order. Poults: cash with order; shipped f. o. b. hatchery. NOTICE: ON ORDERS FOR LESS THAN 100 DAY-OLD CHICKS, ADD ONE CENT PER CHICK. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

